

COVID-19 and the Value of Your Dental Practice

As Australia and New Zealand combats COVID-19, there is a lot of uncertainty about what the future will hold. There will be many of you who are concerned about what the impact of this will be on one of your most valuable assets - your practice.

Rest assured that your practice is still valuable.

Normal trading of a dental practice may be interrupted over the coming weeks and months and, as such, short-term practice revenue and profit will fall. However, please know this:

The value of your practice was never meant to be assessed through a short-term window!

The underlying assets in a good practice are robust and will be there long after COVID-19 has passed.

If you would like to arrange a time to discuss your circumstances and how COVID-19 might be affecting your exit plans, please feel free to reach out and schedule a time to speak with us about your circumstances.

The Practice Sale Search team is taking its commitment to our clients and potential clients very seriously and we will be continuing to work remotely. We are still available via phone and email anytime. Simon, Lisa and Kevin are also available via Facetime, Skype, WhatsApp, etc. We are continuing to meet new potential clients on a daily basis this way.

We have been part of this dental community for decades and feel deeply for everyone who is struggling through this difficult time due to health, financial or emotional strain. We will make ourselves available in any way that we can to support you in this difficult time.

Please email us at <u>info@practicesalesearch.com.au</u> or call <u>1300 282 042</u> in Australia or <u>0800 777</u> 269 in NZ if you'd like to have a confidential chat.



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